



New “No Hassle” TBF and FLW Outdoors Membership Plans for 2010 and Beyond

The TBF members have spoken and TBF has listened. One-Stop Renewals for BOTH TBF and FLW Outdoors.

There are two ways to do so. Both include more benefits and more simplicity. **“It Pays To Belong To TBF!”**

As most of you are already aware, every state federation, by vote of the state presidents’ council, agreed to maintain as close to 100% DUAL TBF and FLW Outdoors membership as possible in their states. All of the other FLW Outdoors members in the nation who are NOT TBF members, are already paying a \$35 FLW Outdoors membership. TBF members have had the benefit of only paying \$25 in years past for the same benefit. On January 1, 2010 that limited time offer expires and the membership dues for FLW Outdoors will equalize at \$35 for all members. TBF national dues will of course stay the same, as they always have been, at \$15.

1. TBF Regular 1-year membership.

Many members have voiced frustration in the past on the challenges of trying to remember when to update TBF and FLW Outdoors membership, at what levels and where and when, etc. Many have also been asking for a way to update BOTH their \$15 TBF dues and their FLW Outdoors dues all at once. We

now have that with no more hassle, no more multiple membership renewals. Finally, one-stop renewing for both TBF & FLW Outdoors membership, right through your home club, through the TBF Online Roster Management System that every club has access to and should be using to update each year!

If you are a regular TBF Member, all future FLW memberships will be updated through your club using the TBF National Online Roster Management system. When clubs update their club roster each year to submit each member's \$15 National TBF dues, they will also update every single member's FLW membership each year on the very same invoice. (Unless you are a TBF Premium member...See item #2 below) Simple, easy and no more worry!

This means, if you are a TBF member, FLW Outdoors will not accept payment for your FLW dues. It MUST be paid through your club using the TBF Online Roster Management System.

Through the TBF Online Roster system, if you are currently a TBF member that is only an FLW Outdoors 'subscriber' member, (magazine only) then you will be charged the \$20 difference between the \$15 FLW Outdoors subscriber level and the full \$35 FLW Outdoors dues when you update with your club roster. If you are already active with FLW Outdoors for multiple years, our system will not charge you. If you are one of the few FLW Outdoors life members from years back, our system will not charge you. If you have a problem, just call the national office at 580.765.9031

2. TBF Premium Membership

TBF has come up with 2, 3 & 5 year, value-added memberships that the members have been asking for and you can do it on a purely optional basis. It also makes it easier for members who won't have to renew their memberships



every year. TBF Premium members include BOTH the \$15 TBF dues and the \$35 FLW Outdoors for every year of the premium membership, as well as many more benefits. The basic premise of premium level memberships is, if they will use the benefits attached to the premium levels, they will actually save time and money, and TBF is willing to guarantee that or your money back. TBF Premium members can enjoy deep discounts in the new TBF Online Store (opening Nov 1) and numerous vendors using the 'Access Member' card.

Now that dual membership is as easy as joining your club, here is another CHOICE for you.

What do you do with all of your old FLW Outdoors Magazines after you have read them?

Are you like most of us and simply put them in a stack to collect dust? Or maybe you throw it in the trash after you've read it or keep them in a box, just in case? Maybe you donate them to a group home so others can enjoy them. Maybe you would like to "store" them to look over later but don't really have the space or a place to keep them.

Well, beginning in 2010, you have another option. When renewing your FLW membership through the TBF Online Roster Management System, your club administrator, who manages your rosters online, will now have the choice of how you would like to receive your FLW Outdoors Magazine - Printed or Electronic!

It's your choice. The system will DEFAULT to electronic so if you would prefer to still receive a printed copy in the mail that's fine, no problem! We are happy to do that, just make sure whoever is updating your club rosters knows your wishes and marks that you want a hard copy magazine.

Or if you would like to get your magazine delivered right to your computer we can do that too!

If you want a printed version, you have your own good reasons why that is an advantage to you. Maybe you pass it along to a group home or to a youth program when you're done with it...for the rest, here are a few advantages of receiving it electronically.

Get news faster...and world wide! Now you don't have to wait on snail mail to get your FLW Outdoors Magazine. You'll get the exact same thing, just by email instead, instantly!

GO GREEN! One of TBF core values is conservation. By choosing the electronic version, you get the same info, but without the paper. If there's something you want to save you can always just print that one page. Save paper, save trees! Green is "In." Now your old issues don't end up in landfills or collect dust on your tables! But they are saved safely on your computer!

Easily Accessible – FLW Outdoors electronic version will be available on FLWOutdoors.com 24/7 or you can save the *.pdf file to your computer. Print out only one page if you want to, put it on your laptop and take it with you or look back on old issues any time. Now you don't have to tear your house upside down, or worry that someone threw it away!

What this means for club presidents/secretaries - when updating your club roster, there will be an option for each member to choose which choice they would like to receive. IT WILL DEFAULT TO ELECTRONIC.

FLW will be notified by TBF, which you request, and they will start receiving FLW Outdoors Magazine the way they would like it.

If you have questions or concerns, feel free to contact us at 580.765.9031 or tbfbassfederation.com